HIV Hackathon 2026 · Advancing Towards the Three Zeros
Reference - Submission Guidelines

Turn Your Idea into Impact

Welcome to **HIV Hackathon 2026 · Advancing Towards the Three Zeros**. We bring together passionate innovators and healthcare professionals to transform the future of HIV care in Hong Kong. Focused on achieving the **Three Zeros — Zero New HIV Infections, Zero AIDS-Related Deaths, and Zero Discrimination** — this hackathon empowers multidisciplinary teams to build ground-breaking, technology-driven solutions. Join us in shaping a healthier, more equitable tomorrow through bold ideas and impactful action.

This guide provides a reference for the steps and requirements for a successful submission.

WHAT SHOULD YOUR SUBMISSION INCLUDE?

01 — CHALLENGE

Define the Problem

Clearly identify the specific HIV-related health or service challenge your team is addressing.
Your submission should:

- Define the problem clearly and specifically
- Demonstrate its scale and urgency
- Support your problem statement with relevant data, research, observations or stakeholder insights
- Explain the target population and key stakeholders
- Demonstrate an understanding of the Hong Kong context

02 — STRATEGY

Explain Your Solution

Explain the key insight and rationale behind your proposed solution.
Your submission should demonstrate:

- A clear strategic rationale
- A user-centred approach
- How your solution differs from existing approaches
- Your creative or technical thinking
- Any prototype, tools or frameworks used

03 — ACTIONABLE PLAN

Show How It Can Work

Move from an idea to an executable plan.
Your submission should explain:

- How the solution would be implemented
- Required resources and expertise
- Key implementation steps and milestones

04 — EXPECTED RESULTS

Demonstrate the Potential Impact

Show how your solution could make a meaningful difference.

Your submission should include:

- Expected outcomes
- Target beneficiaries
- Potential scale of impact
- Measurable indicators / KPIs where appropriate
- Why your solution deserves to win — in terms of innovation, feasibility, and health impact

SUBMISSION FORMAT

PowerPoint

Maximum: 20 slides (Entries exceeding the slide limit may cause points deduction during judging.)

Your submission should cover:

Challenge → Strategy → Actionable Plan → Expected Results

Use the **official PowerPoint template** which will be available for download after shortlised.

SUPPORTING VIDEO — BONUS

Teams may submit **one optional supporting video**.

Requirements

- Maximum **2 minutes**
- Upload to **YouTube**
- Set privacy to **Unlisted**
- Include the YouTube link in the submission form
- Only one video should be submitted

The video is designed as a **short, compelling pitch** rather than a presentation of the entire proposal.

What should your video show?

Develop a compelling 2-minute promotional video that builds public understanding of the HIV challenge, showcases your unique approach and inspires action. Present it in the style of a social media advertisement — concise, visually attractive and energetic.

Judges will assess **storytelling clarity, hook strength, depth of insight, creativity, and persuasiveness** of the call to action.

AI USE POLICY

Use AI Responsibly

AI tools may be used to support **auxiliary tasks**, but the core thinking and intellectual work must come from your team.

Permitted Uses

You may use AI for:

- Citation/reference formatting

- Basic spelling & grammar correction
- Slide layout/color suggestions
- AI-generated graphics (cite the tool)

Not Permitted

AI must **NOT** be used for:

- Generating entire slides via AI
- Fabricating data or user research via AI
- Literature summarization or synthesis
- Interpreting data, findings, or clinical implications
- Generating core algorithms, code logic, or patient data
- Rewriting/rephrasing sentences (substantive copyediting)

AI Acknowledgement

If your team uses AI, you must include the following statement in your submission:

"We used [Tool] for [specific permitted task only]. No AI was used for compiling research data, content generation and data interpretation."

SUBMISSION DEADLINE

18 November 2026 (Wed)

Submit your: **PowerPoint + Optional Supporting Video** via the email: hivhackathon@gmail.com

PRESENTATION

Take Your Idea to the Stage

Teams will be invited to present their solutions at the **HIV Hackathon 2026 Presentation & Award Ceremony**.

Date: **21 November 2026 (Sat)**

Time: *1000 – 1400

Venue: 1/F, Eaton House, Eaton Hong Kong, 380 Nathan Road, Kowloon, Hong Kong

8 minutes for presentation + 3 minutes for Q&A per team.

*Event organizer will notify teams the registration time, presentations schedule ahead of the Presentation and Award Ceremony.